



The Sales Aid for Carlson Filtration Distributors

Senior Management Changes At Carlson

After eleven years in his position as Managing Director of Carlson Filtration Limited, Brian Gabbett has announced his retirement.

Carlson's board of directors has accepted Brian's decision with great regret. Cristian Rusch, spokesman for the board said: *"Brian has done an outstanding job during his 11 years at Carlson. He made the company very productive and highly profitable and*



has formed an excellent management team. Because of this, it is our pleasure to announce that Brian has accepted our invitation to become

Chairman of Carlson, succeeding Dr. Toni Rusch."

In this new role, Brian will continue to provide advice and support to the Carlson Management Team in all strategic decisions. The transition will become effective at the end of September.

Brian's successor as MD will be Paul Hirst. Paul currently is the Managing Director of Weidmann Whiteley Ltd. in Otley (UK). This subsidiary of Swiss-based Weidmann Group is a leading manufacturer of electrical paper, a product with some similarities to filter sheets. Paul has a B.Sc. (Hons.) from Bradford University in Environmental Science and a H.N.C. in Paper Technology from Robert Gordon University. He has spent most of his working life in the paper industry in various technical and management functions.

Cristian Rusch went on to say: *"Paul has been selected in a careful search process and we are convinced he has a great profile for the job. Paul is married and lives in Ilkley, which is about 40mins. from Barnoldswick. Paul will start his job at Carlson on September 10. We wish him all the best for his new challenge. We would ask all Carlson staff and distributors to welcome Paul to the company."*

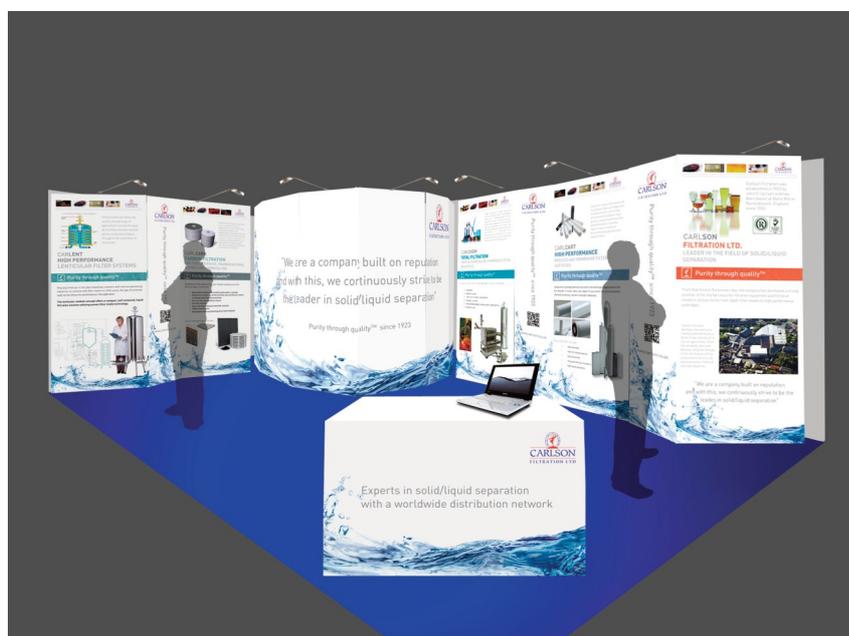
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ACHEMA 2012

30th World Exhibition Congress · Frankfurt am Main · 18 – 22 June 2012
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ACHEMA, Europe's leading chemicals and pharmaceuticals trade show was held in Frankfurt am Main in June.

Carlson featured its all-new exhibition stand (shown left) along with a selection of the latest developments in the product range including:

- CarLent lenticular filters
- CarlCarb activated carbon filters
- CarlCart cartridge filters

Sandra Driver, Carlson's General Sales Manager reported: *"The show was well attended. We generated a good number of sales leads and have converted many of these into sales orders."*