



The Sales Aid for Carlson Filtration Distributors

Carlson Sales Literature Review

Over the last couple of years, Carlson has published a whole series of new sales literature that gives you, our distributors and your customers, comprehensive information about Carlson's products and their applications. In order to ensure that you're aware of the scope and range of this sales support facility, we include below a resume of what's available.

Our new web site includes updated on-line electronic links to all our sales literature in pdf format. The series of recently published product information brochures (along with their web addresses) includes:

- ⇒ **CARLCARB CARBON FILTRATION FOR FOOD, BEVERAGE, PHARMACEUTICAL, BIOTECH AND CHEMICAL USE** (<http://www.carlson.co.uk/datasheets/Carlson-Carlcab.pdf>)
- ⇒ **CARLCART HIGH PERFORMANCE PROCESS AND MEMBRANE FILTER CARTRIDGES** (<http://www.carlson.co.uk/datasheets/Carlcart.pdf>)
- ⇒ **CARLENT HIGH PERFORMANCE LENTICULAR FILTER SYSTEMS** (<http://www.carlson.co.uk/datasheets/Carlson-Carlent.pdf>)

The range of application brochures includes:

- ⇒ **CARLBREW TOTAL FILTRATION FOR THE BREWING INDUSTRY** (<http://www.carlson.co.uk/datasheets/Carlson-Carlbrew.pdf>)
- ⇒ **CARLVIN TOTAL FILTRATION FOR THE VINTNER INDUSTRY** (<http://www.carlson.co.uk/datasheets/Carlson-Carlvinn.pdf>)
- ⇒ **CARLBEV BEVERAGE FILTRATION FOR SOFT DRINKS AND FRUIT JUICE** (<http://www.carlson.co.uk/datasheets/Carlson-Carlbev.pdf>)
- ⇒ **CARLCHEM TOTAL FILTRATION FOR THE CHEMICAL AND PHARMACEUTICAL INDUSTRIES** (<http://www.carlson.co.uk/datasheets/Carlson-Carlchem.pdf>)

For the future, we're in the process of producing a new brochure for distilled spirits. The web site also includes lots of other useful information about filtration equipment, as well as other applications such as lubricating oil and hot oil filtration.

Carlson's General Sales Manager, Sandra Driver, says: "I'm really pleased that as we update our sales literature, we can publish the updates through the site. So our distributor partners are always using the most up-to-date information."

For more information, please see www.carlson.co.uk. Hard copies of all sales literature are also available. Talk to your usual Carlson sales contact for details or to order copies.

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Purity Through
Quality™
Since 1923

USFDA
Drug Master File
Type II
Number 14255




Urgent Call To Everyone! — Turn That 60cm x 60cm Used Sheet Filter Press Into Cash

As many of you are aware, Carlson supplies both new and reconditioned filter presses, complete with a comprehensive spare parts and maintenance service.

We currently have very low stocks of 60cm x 60cm used filters for reconditioning. So this is an urgent call to everyone to keep a sharp look out for any used filters. In particular Malcolm Davis (Equipment, Spares and



An Example of a Fully Refurbished 60cm Filter Press in action at Hydes Brewery Manchester, UK.

Service Manager) is looking for hydraulic 60cm x 60cm versions, with stainless or mild steel body but preferably with stainless connections, etc.

Carlson's refurbishment service involves a complete overhaul including shot-blasting and re-painting, hand polishing of castings and renewal of moving parts, seals and gaskets as appropriate.

Please contact Malcolm Davis (malcd@carlson.co.uk) or call +441282 811058.